

JOB FAIRS: CONNECTING EMPLOYERS & JOB SEEKERS

POST AREA CHAMBER OF COMMERCE JOB FAIR

In January, the Post Area Chamber of Commerce (PACC) approached WorkForce Solutions about area employers' reported concerns for the lack of qualified workers in rural West Texas. As a response, the PACC, in partnership with WFS, organized the first ever Post Area Chamber of Commerce job fair. Held in May, the event provided area employers with an opportunity to meet with individuals seeking full-time, part-time and seasonal employment with businesses located in and around Post. The first hour of the job fair was dedicated specifically to Post high school juniors and seniors seeking summer employment, followed by three hours for general public job seekers. Employers accepted applications from a number of individuals who visited the fair, and some even hired applicants on-the-spot. "We believe this is just the beginning of a new trend for Post area employers," said Post Area Chamber of Commerce Manager Shawnette Hinkle. "This event is a step in assisting our employers in their demand for skilled workers and we are pleased that WorkForce Solutions is here to work with us as we continue to develop new strategies to maximize the opportunities of doing business in Post." For more information about the Post Area Chamber of Commerce Job Fair, contact the PACC at 806.495.3461 or email to chamberofcommerce@postcitytexas.com.



SOUTH PLAINS JOB FAIR

The bi-annual South Plains Job Fair, sponsored primarily by WorkForce Solutions, was held in April at the Lubbock Memorial Civic Center. Thousands of men and women attended, some looking for a job, some gauging the marketplace to see what jobs are available, and others seeking to be recruited to a better job. Employers from the South Plains and Panhandle regions of Texas and Southern New Mexico registered for the one-day event, which reflected one of the highest attended by employers in history – over ninety businesses were available to talk about the jobs they have available.